

Curriculum Vitae

ADAM J. SCHIFFER

TCU Department of Political Science
Box 297021, Fort Worth, TX 76129
817-257-6401

ACADEMIC BACKGROUND

EDUCATION

Ph.D., Political Science: University of North Carolina at Chapel Hill (2003)

M.A., Political Science: Arizona State University (1998)

B.A., Political Science and English (Journalism emphasis): Chapman University (1996)

EMPLOYMENT: TCU DEPARTMENT OF POLITICAL SCIENCE

Professor: Fall 2022 - present

Associate Professor: Fall 2009 - Spring 2022

Assistant Professor: Fall 2003 - Spring 2009

TEACHING

COURSES TAUGHT

POSC 10093 – Introduction to Political Science

Fall 2003

POSC 10133 – American and Texas Government

Fall 2003, Spring 2004, Summer 2004, Summer 2005

POSC 20093 – Scope and Methods of Political Science, with three labs, unless otherwise noted

Fall 2004, Fall 2005, Fall 2006, Spring 2008, Spring 2010, Spring 2011, Fall 2012, Spring 2014, Spring 2016, Fall 2017, Fall 2019, Spring 2021, Fall 2021 (1 lab), Fall 2022

POSC 20123 – Introduction to American Politics (formerly "Issues in American Politics")

Fall 2004, Spring 2005 (honors), Fall 2005, Spring 2006, Fall 2006, Fall 2007, Spring 2008, Fall 2008, Spring 2009, Fall 2010, Fall 2011, Fall 2012 (honors), Spring 2013, Fall 2013, Fall 2014, Spring 2015, Spring 2016 (honors), Fall 2016 (2 sections), Spring 2017, Spring 2018, Fall 2018,

Spring 2020 (2 sections), Fall 2020, Fall 2021 (large section), Spring 2022, Fall 2022 (large section)

POSC 31003 – American Political Geography

Fall 2017, Fall 2019

POSC 31003 – 2020 Election

Fall 2020

POSC 31123 – Public Opinion

Spring 2007, Summer 2008, Fall 2008, Fall 2009, Fall 2013, Spring 2015, Spring 2017, Fall 2018, Fall 2021

POSC 31323 – Media and Politics

Fall 2003, Spring 2004 (honors), Spring 2005, Spring 2006, Summer 2007, Fall 2007, Spring 2009, Summer 2009, Summer 2010, Fall 2010, Summer 2011, Summer 2012, Spring 2013, Summer 2013, Summer 2014, Fall 2014, Summer 2015, Fall 2015, Fall 2016, Summer 2017, Spring 2018, Summer 2018, Fall 2018, Summer 2019, Spring 2020, Summer 2020, Spring 2021, Summer 2021, Spring 2022, Summer 2022

POSC 34073 – Moot Court+**

Fall 2010, Fall 2011

POSC 40910 (Sections 101-104), 40970 – Washington Internships*

Fall 2009, Fall 2010, Fall 2011, Fall 2012, Fall 2013, Fall 2014, Fall 2015

POSC 40910 – Washington Internship Preparation (1 credit)*

Spring 2009, Spring 2010, Spring 2011, Spring 2012, Spring 2013, Spring 2014, Spring 2015

Independent Study Courses

"Elections," for Stephanie Shepard, Spring 2007

"International Law," for Hannah McGrory, Spring 2011

"Media Bias and Elections," for Preston Lynn, Fall 2013

*co-curricular with credited service

+team taught with Dr. Mary Volcansek

COURSES DEVELOPED AT TCU

Courses added to POSC offerings: Media and Politics, Public Opinion, American Political Geography, 2020 Election

New preparation of existing POSC courses: Introduction to Political Science, American and Texas Government, Introduction to American Politics, Scope and Methods of Political Science, Moot Court

HONORS/DISTINCTION PROJECTS DIRECTED OR COMMITTEE SERVICE

Committee Chair: Kristen Olson (2005), DeReall Moore (2006), Justin Brown (2009), Jenighi Powell (2009), Jordan Woody (2009), Rebecca Hoffman (2013), Nicolette Stanley (2015), Brandon

Newman (2015), Kyle Chapman (2017), Jillian Leslie (2018), Kataryna Lewycky (2021), Chelsea Watson (2021), Matthew Dena (2022)

Committee Member: Jessica Jones (2005), Heather Creek (2006), Kelly Paton (2007, Journalism), Josh Cauthen (2007), Kathleen Thurber (2007, Journalism), Gina Messamer (2008), Kyle Williams (2008), Laura Wood (2009), Anna Hodges (2009), Allie Strehle (2019), Josh Borders (2019, Economics), Maizey Edgar (2022)

GRADUATE THESIS COMMITTEE SERVICE

Committee Member: Mark Wright (2007, Journalism Master's Thesis)

ACADEMIC ADVISING

Regular academic advising of undergraduate Political Science majors, every semester except for my first semester (Fall 2003) and my two research leaves (Spring 2012, Spring 2019). Typically 20-40 students listed as advisees. During my semesters running the Distinction Program (see service), I advised Distinction students, and appointments were mandatory. I also advise several incoming transfer students per year, especially over the summer. I also have regular informal meetings with students with whom I have formed mentoring relationships, ranging from quick questions to 3-hour office sessions.

AWARDS

Mortar Board Preferred Professor Award (2004, 2007)

Nominee, Wassenich Award for Mentoring (2006)

Honors College honors laureate hooding
Rebecca Hoffman (Fall 2013), Emily Parker (Spring 2019)

Senior Class Legacy Award
Hannah McGrory (2011)

Brachman Hall Favorite Professor (2006)

Invited to Delta Gamma sorority Scholarship Banquet as "one of Delta Gamma's favorite professors" (2007)

Koehler Center for Teaching Excellence "Thank a Teacher" awards (2)

Political Science nominee for Dean's Teaching Award (2008)

Nominated for the "Faculty/Staff of the Month" award, National Residence Hall Honorary (2016)

Sigma Kappa sorority "Thank You" gift card (2020)

Class of 2021 "Mentor Message" (for making "a significant impact on their TCU Experience")

RESEARCH

REFEREED PUBLICATIONS

- Schiffer, Adam J., and Rebecca Fitzmaurice. (2021) "News Judgment and the Supreme Court." *Journal of Political Science*, 49: 57-78.
- Schiffer, Adam J. (2021) "Teaching Media Bias: The Case of the Trump Presidency." *Journal of Political Science Education* 17: 955-972.
- Schiffer, Adam J. (2020) "But They Didn't Call Me!" Why Polling Works." In *Considering American Government: A Reader (second edition)*, Lydia M. Andrade and James W. Riddlesperger, Jr., eds., Kendall Hunt. [updated version for second edition]
- Schiffer, Adam J. (2018) *Evaluating Media Bias*. Rowman & Littlefield.
- Schiffer, Adam J. (2017) "Debates and Partisan Enthusiasm Before the 2012 Republican Primaries." *Presidential Studies Quarterly* 47: 293-310.
- Schiffer, Adam J. (2017) "But They Didn't Call Me!" Why Polling Works." In *Considering American Government: A Reader*, Lydia M. Andrade and James W. Riddlesperger, Jr., eds., Kendall Hunt.
- Schiffer, Adam J. (2015) "Information Flow, Grassroots Enthusiasm, and Candidate Standing in the 2012 Republican Nomination Contest." *Journal of Political Science* 43: 97-118.
- Schiffer, Adam J. (2008) *Conditional Press Influence in Politics*. Lexington Books. (Reissued in paperback, 2009.)
- Horvit, Beverly, Adam J. Schiffer, and Mark Wright. (2008) "The Limits of Presidential Agenda-Setting: Predicting Newspaper Coverage of the Weekly Radio Address." *International Journal of Press/Politics* 13: 8-28.
- Schiffer, Adam J. (2008) "The Old Guard: Mainstream Journalism Outlets' Impact on Elections." Chapter in *Voting in America*, Morgan E. Felchner, ed. Praeger.
- Schiffer, Adam, and Carrie Liu Currier. (2008) "War Powers, International Alliances, the President, and Congress." Chapter in *The Delicate Balance of Power between Congress and the President: A Symposium*. James W. Riddlesperger Jr., ed. College Board: 15-22.
- Schiffer, Adam J. (2006) "Blogswarms and Press Norms: News Coverage of the Downing Street Memo Controversy." *Journalism and Mass Communication Quarterly* 83: 496-512.
- Schiffer, Adam J. (2006) "Assessing Partisan Bias in Political News: The Case(s) of Local Senate Election Coverage." *Political Communication*, 23: 23-39.
- Schiffer, Adam J. (2000) "I'm Not *That* Liberal: Explaining Conservative Democratic Identification." *Political Behavior*, 22: 293-310.

CONFERENCE PARTICIPATION

Schiffer, Adam J. "Dog Whistlers and Leaf Blowers: Portrayals of the U.S. House in Partisan Cable News." Delivered at the 2022 Midwest Political Science Association Annual Meeting, Chicago.

Panel Discussant, "News Media Coverage and Communications About the COVID-19 Pandemic." 2022 Midwest Political Science Association Annual Meeting, Chicago. Also chair of different panel.

Panel Discussant, "Local News." 2020 Midwest Political Science Association Annual Meeting, cancelled due to COVID.

Schiffer, Adam J. "Teaching Media Bias in the Trump Era." Delivered at the 2019 Midwest Political Science Association Annual Meeting, Chicago.

Panel Discussant, "Media and Social Cleavages." 2019 Midwest Political Science Association Annual Meeting, Chicago.

Panel Discussant, "Media Bias in the MSM." 2017 American Political Science Association Annual Meeting, San Francisco.

Schiffer, Adam J., and Rebecca Fitzmaurice. "News Coverage of Supreme Court Decisions." Delivered at the 2017 Midwest Political Science Association Annual Meeting, Chicago.

Panel Discussant, "Partisan Media, Partisan Users, Partisan Voters?" 2016 Southern Political Science Association Annual Meeting, San Juan.

Schiffer, Adam J. "A Framework for Evaluating Bias Accusations." Delivered at the 2015 Midwest Political Science Association Annual Meeting, Chicago.

Schiffer, Adam J. "A Framework for Evaluating Bias Accusations." Delivered at the 2015 Southern Political Science Association Annual Meeting, New Orleans.

Schiffer, Adam J. "Information Flow, Grassroots Enthusiasm, and Candidate Standing in the 2012 Republican Nomination Contest." Delivered at the 2014 Midwest Political Science Association Annual Meeting, Chicago.

Panel Discussant, "Media Bias." 2014 Midwest Political Science Association Annual Meeting, Chicago.

Schiffer, Adam J. "The Relationship between Debates, Media Coverage, and Candidate Standing during the Invisible Primary Phase of the 2012 Republican Nomination Contest." Delivered at the 2013 Midwest Political Science Association Annual Meeting, Chicago.

Schiffer, Adam J. "The (not-so) Invisible Primary in the Era of Fragmented Media." Prepared for the (cancelled) 2012 American Political Science Association Annual Meeting, New Orleans.

Schiffer, Adam J. "Information Flow in the 2012 Republican Nomination Contest." Delivered at the 2012 Southwestern Political Science Association Annual Meeting, San Diego.

Panel Discussant, [I can't find record of the panel's title]. 2011 American Political Science Association Annual Meeting, Seattle.

Roundtable Participant, "Researching New Media in Political Communication." 2011 Southern Political Science Association Annual Meeting.

Panel Discussant, "Internet Politics." 2011 Southern Political Science Association Annual Meeting.

Schiffer, Adam J. "The Short-Term Effect of the Media Agenda on Presidential Approval." Delivered at the 2009 Midwest Political Science Association Annual Meeting, Chicago.

Panel Discussant, "Journalistic Roles and Media Professionalism." 2009 Midwest Political Science Association Annual Meeting, Chicago. Also chair of different panel.

Schiffer, Adam J. "Between Pajamas and Pulitzers: *Distributed Gatekeeping* and the Potential of Blogs as News Media." Delivered at the 2007 American Political Science Association Annual Meeting, Chicago.

Schiffer, Adam J. "Conditional Media Power: Explaining Coverage of Supreme Court Decisions." Delivered at the 2006 American Political Science Association Annual Meeting, Philadelphia.

Schiffer, Adam J. "Blogswarms and Press Norms: News Coverage of the Downing Street Memo Controversy." Delivered at the 2005 American Political Science Association Annual Meeting, Washington.

Schiffer, Adam J. "Explaining Foreign Conflicts Coverage." Delivered at the 2005 Midwest Political Science Association Annual Meeting, Chicago.

Panel Discussant and Chair, "Covering Congress: Content and Bias." 2005 Midwest Political Science Association Annual Meeting, Chicago.

Panel chair, "Analysis of Specific Media Outlets." 2004 Midwest Political Science Association Annual Meeting, Chicago.

Schiffer, Adam J. "Reality, Routines, and Elite Influence: Media Coverage of Foreign Conflicts." Delivered at the 2002 American Political Science Association Annual Meeting, Boston.

Schiffer, Adam J. "Explaining Issue Coverage of U.S. Senators." Delivered at the 2002 Midwest Political Science Association Annual Meeting, Chicago.

Schiffer, Adam J. "Reality and Media Power: A Study of Economic News." Delivered at the 2001 Midwest Political Science Association Annual Meeting, Chicago.

Schiffer, Adam J. "I'm Not *That* Liberal: Explaining Conservative Democratic Identification." Delivered at the 1999 Southern Political Science Association Annual Meeting, Savannah.

Panel Discussant and Chair, "Realignment and Reapportionment." 1998 Western Political Science Association Annual Meeting, Los Angeles.

Schiffer, Adam J. "Explaining Variance in State Homosexual Legislation." Delivered at the 1998 Western Political Science Association Annual Meeting, Los Angeles.

Schiffer, Adam J. "Sorry Spiro, You're Still Wrong: An Elaboration and New Test of the Paradox of Objectivity." Delivered at the 1998 Western Political Science Association Annual Meeting, Los Angeles.

INTERNAL GRANTS RECEIVED

TCU RCAF Grant, \$3900 (2009)

SERVICE

DEPARTMENTAL SERVICE

Director, Political Science Distinction Program (Fall 2004 - Spring 2010; Fall 2019 - present)

Search Committee Chair

Assistant Professor (2008, co-chair)
Herman Brown Endowed Chair (2010)
Visiting Assistant Professor (2020)
Assistant Professor (2021)
Hoffman Endowed Chair (2022)

Department Advisory Committee

Chair (2020-2021)
Member (all eligible years)

Department Committees (Personnel, Planning, Curriculum, Assessment)

Chair: 5 times
Member: One per semester (except while on leave)

Hatton Sumners Political Science Distinction Scholarship program

Co-founder (2012)
Administrator (2012-2020)

Acting Department Chair (10 terms, usually corresponding with July summer-school term)

Junior-Faculty Mentor: Jordan Carr Peterson (2018-2020), Carly Potz-Nielsen (2020 - 2022)

Mentor, Student Summer Research Program

Kataryna Lewyckyj & Matthew Dena (2020), Victoria Saucedo & Madison Grinder (2021)

Presentations at Political Science Distinction Program Meetings: More than 30 (2003 - present)

COLLEGE SERVICE

AddRan DEI Faculty Committee Member (Spring 2021 - present)

AddRan Merit Pay Procedures Committee Member (2008)

AddRan Back to Class Lecture (2010)

AddRan Back to Class lecture selection committee (2012)

UNIVERSITY SERVICE

Director, TCU Washington Internship Program (Spring 2009 - Fall 2015)

Head Coach, TCU Moot Court Team [Fall 2009 (joined mid-season) - Fall 2011]

Faculty Senate: Senator (Fall 2014 - Spring 2020)

Faculty Senate: Student Relations Committee

Chair (Fall 2017 - Spring 2018)

Member (Fall 2014 - Spring 2020)

Scholarships and Financial Aid Committee Member (2014 – 2021)

Portrait Project Committee Member (2022 - present)

Social Media Committee Member (began Fall 2018, apparently defunct)

Organizer, Green Chair Lecture (2013)

“Mondays at TCU” prospective student event (approximately 15)

Featured Speaker, TCU Searchlight Symposium (2007)

Faculty Mentor, Connections Program (2008)

Faculty Advisor, College Republicans (2008-2010)

Faculty Advisor, College Democrats (2012-2016)

Faculty Advisor, The Hop (2016-2019)

Collaborative Grant Selection Committee, Center for Civic Literacy (2006)

Panel Discussant, Integrity Week Dorm Storm (2007)

Debate Moderator, College Democrats vs. College Republicans (2006)

Discussion Leader, Event after joint Democratic/Republican viewing of a debate (2015)

Honors Spring Escape (2007)

Honors Fall Escape (2007)

Participant, Peter Seldin Professional Portfolio Workshop, TCU (2008)

Guest Speaker, Classes in the Journalism School (2008, 2016)

COMMUNITY ACTIVITIES (PROFESSIONALLY RELATED)

Invited Lectures (2003 - present)

Fort Worth Star-Telegram; Society of Professional Journalists (Fort Worth and TCU); AP Institute; Lone Star Progressives (2x); Tarrant County Jewish Democrats; Southwest Tarrant County Democrats (4x); 820 Corridor Democrats (2x); Central High School (Keller, TX); TCU Alumni Association, San Antonio; TCU Alumni Association, Houston; First United Methodist Church, Fort Worth (2x); Tarrant County Democratic Women; Ladies Auxiliary of Congregation Ahavath Sholom; Women's Policy Forum; Phi Theta Kappa honor society at Weatherford College

Guest Lectures in Undergraduate Classes

University of Nebraska at Omaha (2019, by Zoom), SUNY Broome (2020, by Zoom)

Invited Panel Appearances (remote)

"The HOW of Destroying Systemic Racism: An Expert Panel Discussion," 6th Man Leadership. (2020, by Zoom)

"The Media and its Influence on the Climate Movement," Voice of the Youth – the FFFD Podcast. (2021, by Zoom)

Media Appearances: Published Articles

Fort Worth Star-Telegram (2009, 2018)
U.S. News and World Report (2016)

Media Appearances: Featured Guest or Analyst

XM Radio, Radio Jamaica, WFAA's "Good Morning Texas" (D/FW ABC affiliate), KERA, BizRadio (D/FW, Houston), *Fort Worth Star-Telegram*, KZPS 92.5 (D/FW), WLFL-TV (Raleigh, NC)

Media Appearances: Expert Source

New York Times, Associated Press (national and local), McClatchy-Tribune (national), *Fort Worth Star-Telegram* (numerous times), *Austin American-Statesman* (numerous times), *Philadelphia Inquirer*, *New York Post*, *Sacramento Bee*, *Pittsburgh Tribune-Review*, NBC-5 (D/FW), FOX-4 (D/FW), ABC-8 (D/FW), KERA 90.1 (D/FW NPR affiliate), WBAP-AM (D/FW), KRLD-AM (D/FW), *Diario La Estrella*, *Fort Worth Business Press*

PROFESSIONAL SERVICE

Liaison Board member, The Washington Center (2009-2015)

Attended Liaison Advisory Board Meeting, Washington (2010, 2011, 2012)

Treasurer, Texas Undergraduate Moot Court Association (2010-2011)

Political Communication Young Scholars Committee Member, American Political Science Association (2004-2005)

Textbook Contribution (2006)

Prentice Hall. Wrote introductions, vignette boxes, discussion questions, test questions, outlines, Internet links, and applied assignments for four chapters of *Living Democracy* textbook, Texas edition, and student questions and multiple-choice quizzes for seven chapters.

AP American Government Exam Grading (2008, 2011)

Referee for Academic Journal

American Political Science Review, American Journal of Political Science, Journal of Politics, Political Behavior, American Politics Research, Political Research Quarterly, Electronic Journal of Communication, Social Problems, Political Communication, Congress and the Presidency, Perspectives on Politics, Journal of Law and Courts

Association Memberships

American Political Science Association (approximately 10 years)
APSA Political Communication Section (approximately 10 years)
Midwest Political Science Association (approximately 15 years)
Southern Political Science Association (approximately 5 years)