



From the Desk of the **CHANCELLOR**

February 13, 2026

Dear Horned Frogs,

I have YOU to thank for a successful and fast start to the spring semester and am incredibly excited about what comes next. We're at an inflection point. After a year of designing our [Values in Action Strategic Plan](#), we're now shifting into disciplined execution, and I'm energized by what I'm seeing across campus.

Where we are: Teams are advancing initiatives, aligning priorities and tracking progress.

Hundreds of you joined last week's Spring Strategic Planning Town Hall with thoughtful questions and genuine ownership of this work. That engagement matters. Our success depends on broad participation, and you're showing up.

If you haven't read the [latest strategic plan update](#), take 10 minutes to do so. It shows where we're headed, how we'll measure progress and some early wins worth celebrating.

What's new: Last week we launched the [Chancellor's Innovation Prize](#) — an invitation for students, faculty and staff to collaborate across disciplines and turn ideas into practical solutions.

This year's focus is Operational AI. Where can we improve how we operate, serve students and support one another? The goal isn't technology for its own sake. It's thoughtful application that makes TCU work better. Apply by March 30.

What I'm grateful for: The way you handled last month's ice storm reflects our values perfectly. Facilities, dining, grounds, safety, housing — you kept essential operations running. Faculty and staff made swift adjustments to support students. That's the Horned Frog community at its best.

What's worth your attention: Our latest edition of [TCU Endeavors](#) is in your mailbox now. Take time to read it because the range of research and creative activity is remarkable. Our colleagues are exploring ethics in artificial intelligence, circumventing immune system overreaction, examining facial recognition technology, transforming

ballet pedagogy to empower students and even the wisdom (or folly?) of getting involved in an adult child's love life. That breadth of inquiry — from the deeply technical to the deeply human — is what makes TCU special.

Spring also brings familiar rhythms: tulips across campus, the energy of athletics including basketball, baseball, golf and tennis, and so much more. These moments connect us to this place and to one another.

Thank you for your commitment to TCU and to each other. Let's keep this momentum going.

Go Frogs!

A handwritten signature in black ink that reads "Daniel". The signature is written in a cursive style with a large, sweeping initial "D" that loops back under the rest of the name.

Daniel W. Pullin
Chancellor

View this email [online](#).

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